

PROBE BULLETIN CONTEST ___ BETY ___ IBC		CONTENT Score sheet
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District _____ Contest Year _____ TOTAL SCORE _____
Bulletin _____ Issues _____ // _____
Editor(s) _____ Chapter _____
Judge _____ Tel. No. (optional) _____
E-Mail Address _____

INSTRUCTIONS TO JUDGES

<p>CONTENT is allotted 800 points out of a possible 2,000. The primary objectives of our bulletins are listed below. This judging sheet is designed to reward editors who best fulfill those objectives. The purpose of the contest is to encourage production of better bulletins, so be friendly and helpful with your critique.</p>	<p>Use the entire point spread allotted to each of the criteria, weighing them against the question, 'To what degree or extent... ?' Full point scores should be awarded to only those editors who 'go the extra mile.'</p>
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Primary bulletin objectives are:

1. **Inform** of coming events;
2. **Record** recent barbershop events;
3. **Reflect** views of chapter officers and members as to chapter well-being (weaknesses, strengths, plans for future, etc.);
4. **Recognize** efforts and accomplishments of members and others;
5. **Educate** about chapter, district, and Society aims and goals, about various aspects of singing craft, and about events and actions that shape the future of barbershopping;
6. **Promote** barbershopping in general, together with chapter, division, district, and Society events and programs;
7. **Recruit** by encouraging members to bring guests, supporting membership drives, and publicizing guests and new members;
8. **Encourage** pride and participation in our hobby and Society.

JUDGE'S COMMENTS
(Use additional sheets if necessary)

 Judge's signature

 Date

A. ACTIVITIES (30%, possible 120 points)

- _____ 1. Is there a list or calendar of at least TWO coming events, in some form or another? Does it include date, type of event, and location? [0-30]
- _____ 2. For at least TWO coming events, do details such as time, uniform, etc., that may be needed by the member, his family, friends, guests, or chapter patrons, appear somewhere in the bulletin? (May be on list in A.1) [0-34]
- _____ 3. Are results from the board of directors meeting reported in some form? [0-16] Are members encouraged to attend the meetings? [0-4]
- _____ 4. Are there reports of at least TWO recent activities such as performances, social events, convention, division, or district activities, etc? [0-24]
- _____ 5. Are items in A.4 written in such a way as to make absentees wish they'd been there? [0-12]

_____ **Subtotal (120)**

B. EDITORIAL CONTENT (31%, possible 124 points)

- _____ 1. Is the bulletin balanced, with such things as news, editorials, humor, contributed articles, borrowed materials, etc.? [0-42]
- _____ 2. Does the editor report on matters pertaining to his division, or district, and the Society? [0-16]
- _____ 3. Is there an editorial (an individual's expression of ideas and opinions, as opposed to straight news) by anyone other than the editor? Not required that it be identified as an 'editorial' [0-16]
- _____ 4. Does the editor write an editorial, and is it clearly identified as his work, by either column head or byline? [0-16]
- _____ 5. Are editorials in B.3 and B.4 constructive and in a positive vein? If critical, do they offer solutions or alternatives? [0- 20]
- _____ 6. Does the bulletin report or discuss goals, targets, or future plans for the chapter? [0-10]
- _____ 7. Does the bulletin possess positive qualities that would motivate a non-barbershopper or an inactive member to become a regular participant in chapter activities? [0-4]

_____ **Subtotal (124)**

C. RECOGNITION AND EDUCATION (25%, possible 100 points)

- _____ 1. Is there an article about quartets or quartetting? [0-22]
- _____ 2. Does the bulletin give credit by full name to members who serve the chapter (list of officers/officials) plus highlighted names throughout the bulletin? [0-24]
- _____ 3. Is there a list of guests and their hosts? If not, is there an article that emphasizes recruitment and treatment of guests and potential members? [0-16]
- _____ 4. Is there a biographical profile of a new or current member covering such things as background, occupation, family, musical experience, Man of Note recipient for new member, etc.? [0-16]
- _____ 5. Is there a story, editorial piece, or display ad that, with impact, explains and encourages participation in a chapter-selected philanthropy, Harmony Foundation, SingAmerica/SingCanada, etc.? [0-6]
- _____ 6. Is there a craft article? [0-16]

_____ **Subtotal (100)**

D. HISTORY (5%, possible 20 points)

- _____ 1. Are there stories relating the earlier days of the chapter, district, or Society)? [0-11]
- _____ 2. Is there an article telling of the songs we sing, their composers, or the messages they convey, or a tag? [0-9]

_____ **Subtotal (20)**

E. CONTRIBUTED MATERIAL (9%, possible 36 points)

- _____ 1. Are at least THREE items by chapter officers, committee heads, chapter members, or chapter auxiliaries printed? [0-30]
- _____ 2. If a story or artwork is clearly borrowed from another source, does the editor give credit to that source? ('Anonymous' or 'unknown' is acceptable, and if nothing is borrowed, no penalty) [0-6]

_____ **Subtotal (36)**

_____ **Total points (400 possible per issue)**